



# 2023 Houston Texans Tailgate Sponsorship Opportunities

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# WHO IS BIG “6” BBQ?

We are a Service Disabled Veteran Owned Small Business (SDVOSB), that's served the greater Houston area for 8 years. Established in 2014, Big “6” BBQ has earned a reputation for delicious barbecue and great customer service. We currently contract with NRG to provide food service to the Arena, Center, & Stadium events. Additionally, Big “6” BBQ hosts its own tailgate event throughout the football season.



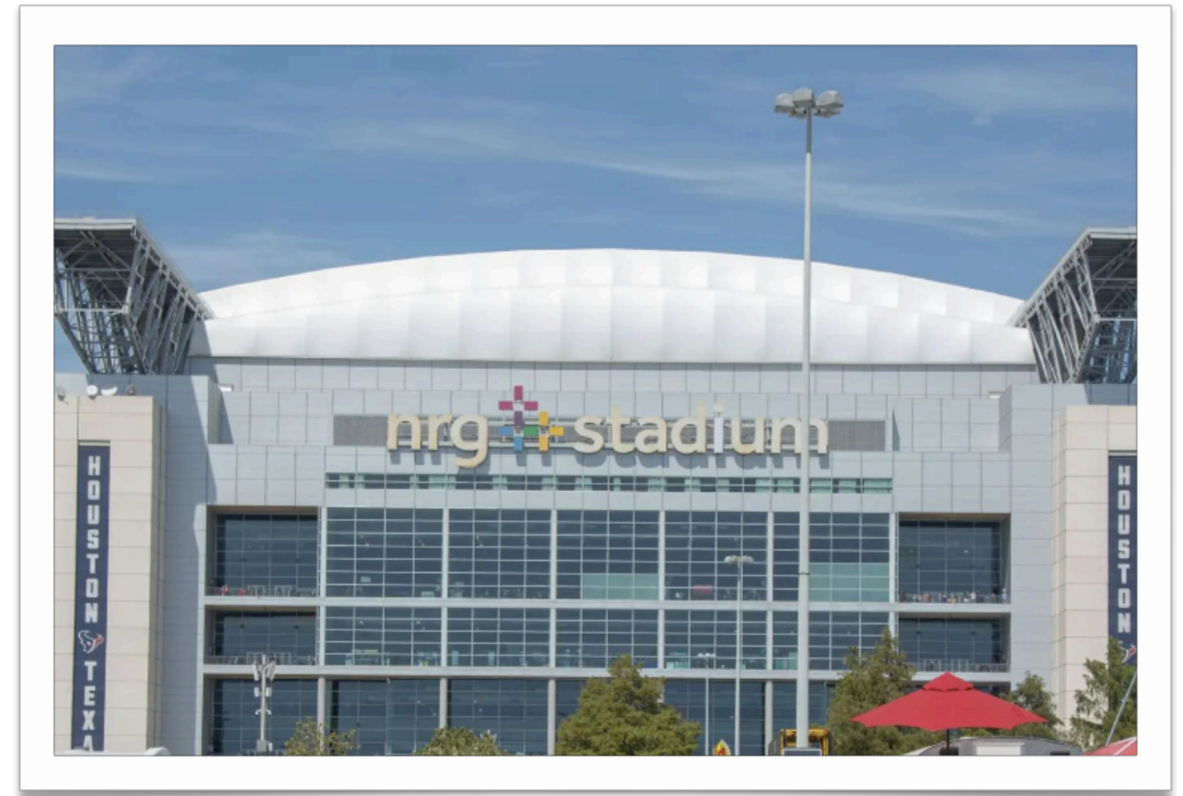
The Big “6” BBQ brand has built its reputation on a foundation of courtesy, honesty, and reliability. The company was voted the #1 Barbecue in Houston by KHOU-11 and featured on CW39; Fox 26; Money Making Conversations with Rushion McDonald; and The Kelly Clarkson Show.



# WHAT'S IN IT FOR YOUR BUSINESS?

The Houston Texans are the professional American football team of Houston, TX! Every home game is played at the NRG Stadium!

Over 71,000 fans of both the Houston Texans and Opposing teams attend every Texans home game!



Advertising costs to reach that market are prohibitive for most small businesses!

***Big “6” BBQ is offering YOUR business the opportunity to INCREASE YOUR BRAND’S VISIBILITY among thousands of POTENTIAL CUSTOMERS!***





# Texans Suite Sponsorship

## Texans Suite:

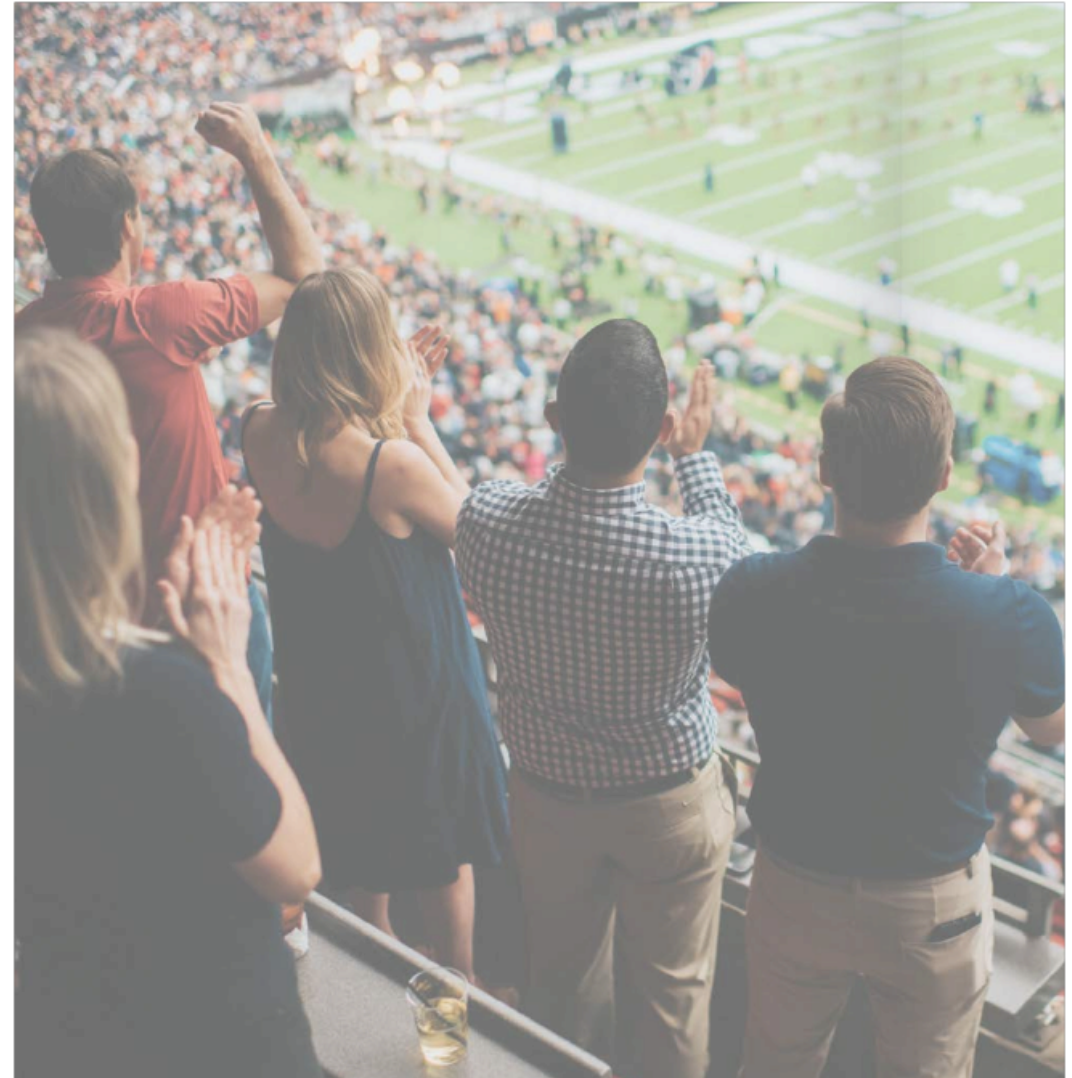
- 20 - Game Tickets
- 20 - Parking Passes
- Custom Menu Selection, Refreshments, and Alcoholic Beverages

## Additional Elements:

- 1 - 20' x 60' space in the Big "6" BBQ Tailgate area (Blue Lot) for all regular home games and 1 preseason game
- 1 - 10' x 20' tent space w/your company logo (Provided by Sponsor)
- 2 - Company Banners to be displayed on barricade (8' x 42")
- Your samples/swag passed out by our professional staff
- 20 - Tagged social media posts on Big "6" BBQ's Facebook page
- 20 – VIP tailgate access wristbands for each games

## Added Value:

- Professional photographer onsite
- Unlimited adult beverages
- Unlimited food
- Live entertainment music



**Sponsorship Total: \$50,000**

**BIG "6" BAR-B-QUE**



# Premier Sponsorship

## Elements:

- 1- 20' x 60' space in the Big "6" Tailgate area (Blue Lot) for all regular home games and 1 preseason game
- 1 - 10' x 20' tent space w/your company logo
- 2 - Company Banners to be displayed on barricade (8' x 42")
- Your samples/swag passed out by our professional staff
- 10 - Tagged social media posts on Big "6" BBQ's Facebook page
- 2 - Parking Passes for each game
- 2 - 100 section tickets for each game
- 10 – VIP tailgate access wristbands for each game

## Added Value:

- Professional photographer onsite
- Unlimited adult beverages
- Unlimited food
- Live entertainment music



**Sponsorship Total: \$25,000**

**BIG "6" BAR-B-QUE**

# Multi-Game Sponsorship

## Elements:

- 1 - 20' x 60' space in the Big "6" Tailgate area (Blue Lot) for all regular home games
- 1 - 10' x 10' tent space w/ your company logo that you provide
- 1 - Company Banner to be displayed on barricade that you provide (8' x 42")
- Opportunity to pass out samples/swag
- 5 - Tagged social media posts on Big "6" BBQ's Facebook page
- 1 - Parking pass for each game
- 4 – VIP tailgate access wristbands for each games

## Added Value:

- Professional photographer onsite
- Unlimited adult beverages
- Unlimited food
- Live entertainment music



**Sponsorship Overall Total: \$3,000 (min)**  
**Sponsorship Duration: Five or more games**  
**Sponsorship Total (Per Game): \$600**





# Single Game Sponsorship

## Elements:

- 1 - 20' x 60' space in the Big "6" Tailgate area (Blue Lot) for 1 game
- 1 - 10' x 10' tent space w/your company logo that you provide
- 1 - Company Banner to be displayed on barricade (8' x 42") that you provide
- Opportunity to pass out samples/swag
- 1 - Tagged social media post on Big "6" BBQ's Facebook page
- 1 - Parking pass for 1 game
- 4 – VIP tailgate access wristbands for 1 game

## Added Value:

- Professional photographer onsite
- Unlimited adult beverages
- Unlimited food
- Live entertainment music



**Sponsorship Total (Per Game): \$700**

**BIG "6" BAR-B-QUE**



# Company Morale Builder Sponsorship

## Elements:

- 10 - VIP Tailgate Access Wristbands For 1 Game
- 1 - Company Banner to be displayed on barricade (8' x 42") that you provide

## Added Value:

- Unlimited adult beverages
- Unlimited food
- Live entertainment music

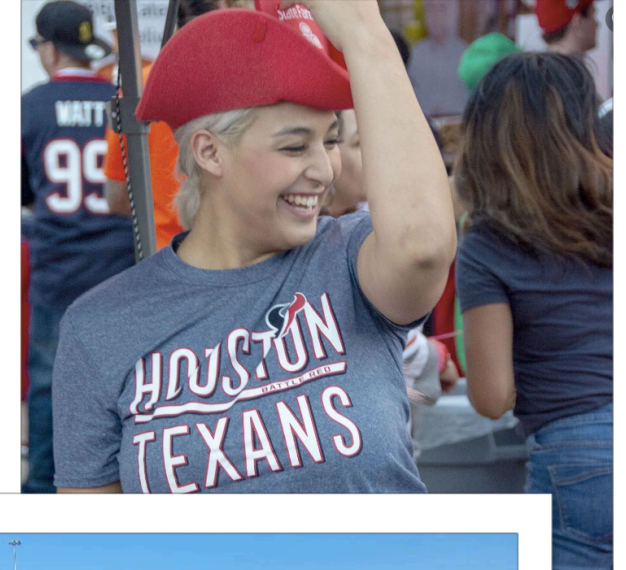
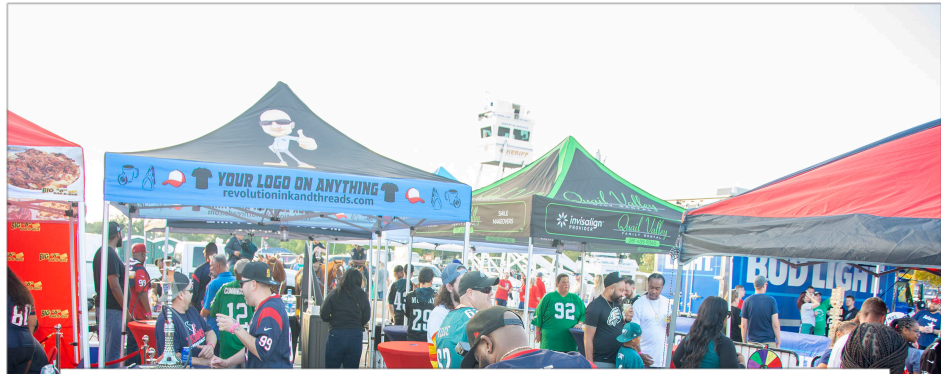


**Sponsorship Total (Per Game): \$500**





# Big "6" BBQ and The Houston Texans Tailgate 2022





# BIG "6" BAR-B-QUE

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